

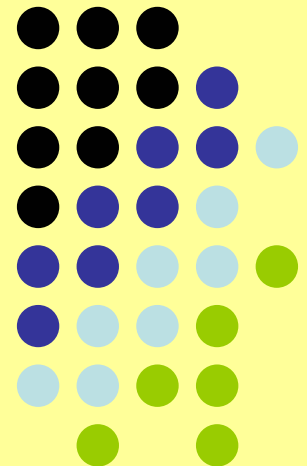
Food Stamp Nutrition Education Conference

Columbus, Ohio

March 17, 2004

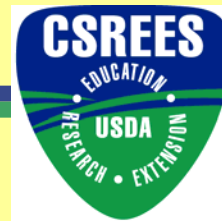
Partnerships: Present and Future Directions

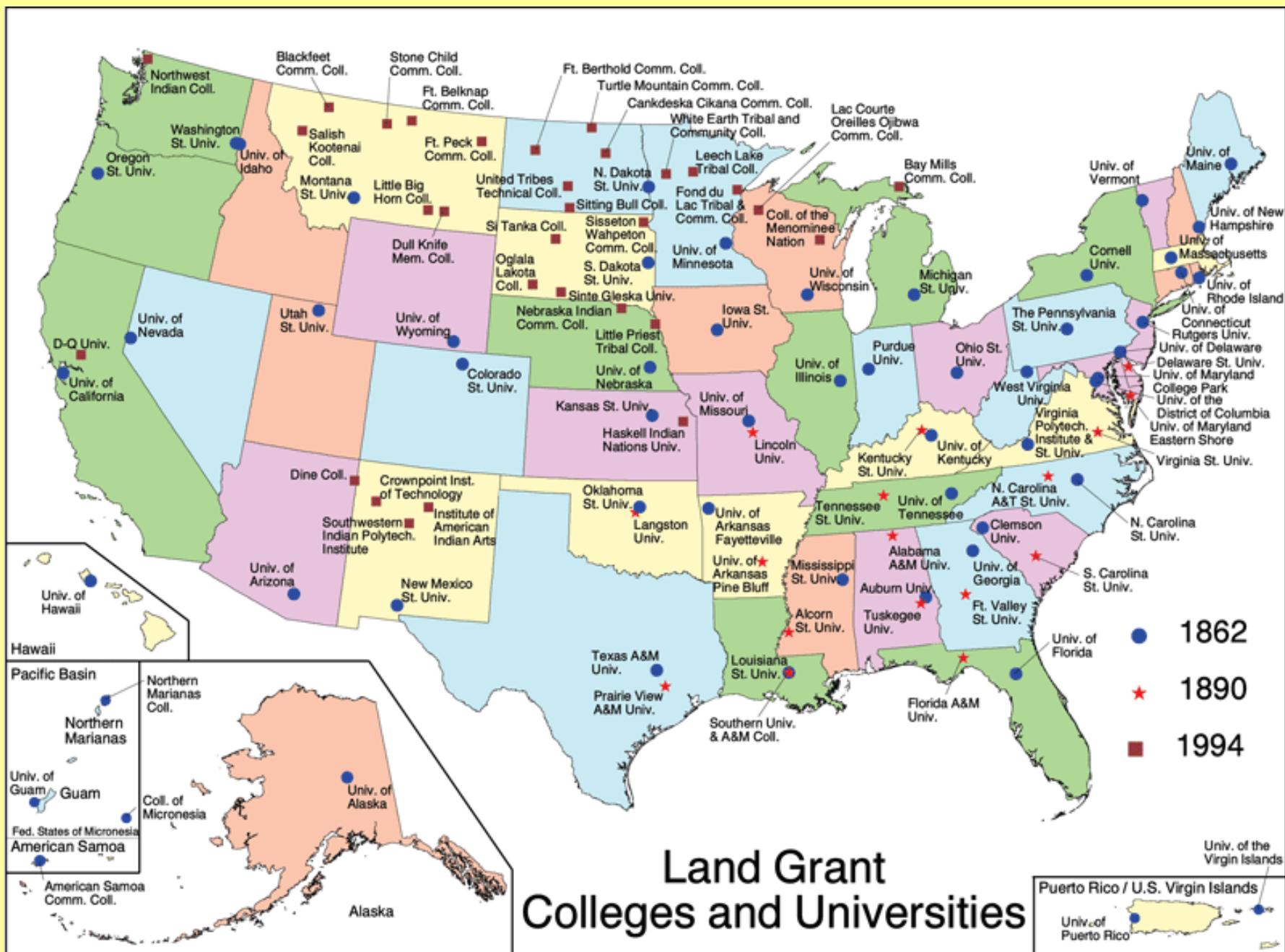
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Deputy Administrator
Families, 4-H and Nutrition
CSREES – USDA



Partnerships

- It's About:
 - Relationships
 - Relationships
 - Relationships





U.S. Department of Agriculture
Natural Resources Conservation Service
Resource Assessment Division
Washington, D.C. February 2003

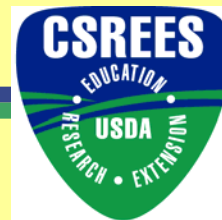
Map ID: m2783
For Proper interpretation, see Explanation of
Analysis for this map at our web site. Search
for "USDASOTL" to locate our map index.

Source: U.S. Department of Agriculture
Cooperative State Research, Education, and Extension Service
Washington, D.C.



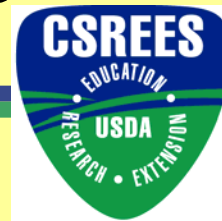
Land Grant College and Universities

- 1862 Land grant college and universities
 - Morrill Act of 1862
- 1890 Land grant Colleges and Universities
 - Second Morrill Act
 - Historically Black
- 1994 Land grant Colleges and Universities
 - Native American



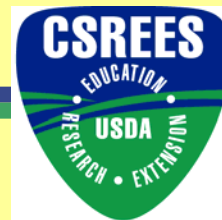
THE LAND-GRANT SYSTEM

- **107 higher-education institutions**
 - **At least one in every state, territory, and District of Columbia**
 - **18 1890 historically-black colleges and universities & Tuskegee University**
 - **31 1994 Tribal colleges**
 - **57 1862 land-grant universities**



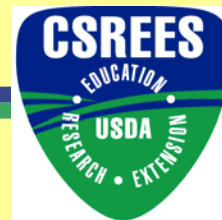
Relationship Outcomes:

- Changing the course of people's lives through
 - Increase in food security
 - Increase in Nutrient Availability
 - Increased physical activity



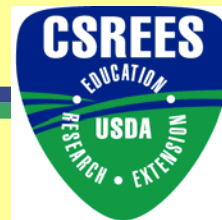
Relationship Outcomes:

- Hold a mirror up to ourselves
- Clarification of our mission, values, goals and strategies



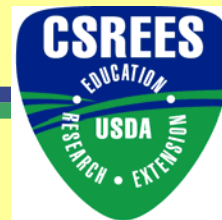
Relationship Contrasts:

- Cooperative Extension System:
 - Education, independence, creativity, Socratic tradition of questioning, academic recognition, increased funding, system changes
- Food Stamp System:
 - Program Integrity
 - Elimination of Hunger
 - Economic Elastic Responsiveness



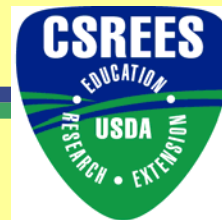
Relationship Alignment: CE and FS

- Responsiveness to local communities
- Community and Individual Empowerment
- Economic Stability
- Public Accountability



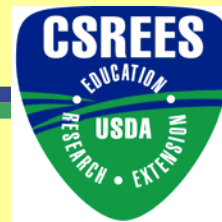
We All Want To Change The Course Of People's Lives

- The devil is in the details!



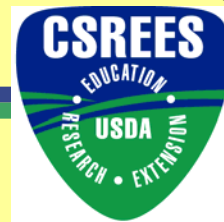
What Are We Really Good At?

- FS:
 - Implementing the largest food assistance program in the world
 - Designing user friendly access practices
 - Increasing payment accuracy
 - Increasing food security
 - Increasing enrollment

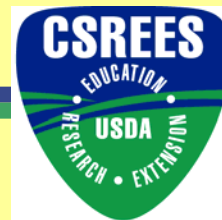


What Are We Really Good At?

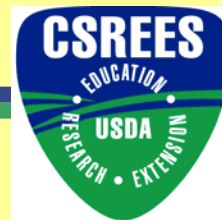
- CE
 - Designing appropriate educational models
 - Activating and developing the university research base
 - Partnering with local communities
 - Creatively responding to critical issues



- **Responsibility Burden of Regulation:**
 - Bureaucratic Environments
 - Audit Integrity
 - Guidance changes
 - Critical public
- **It's about Policy**

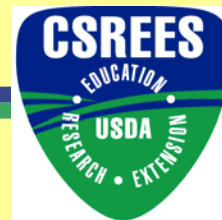


- **Freedom of Education**
 - Creative alternatives
 - Co-Learning with clients
 - Formative evaluation
 - Systemic changes
- **It's about Pedagogy**



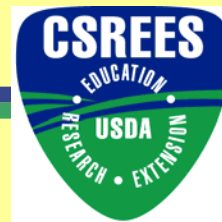
Relationship Challenges:

- Contrasts in Work Cultures
- Differences in professional preparation
- Conflicts in expected outcomes
- Skill sets in critical roles



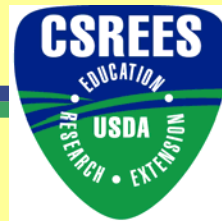
Relationship Alignment

- Logic model accountability
- Program enrollment for financial stability-security
- Decreases in Health disparities, overweight, Inactivity and chronic disease
- Decreased hunger
- Increased diet quality
- Community Advocacy



Shared Opportunities:

- Outreach to most vulnerable
- Positive strategic media plans
- Feedback to all systems on lessons learned and best practices
- Identification of critical research needs
- Rapid, concise research feedback to food stamp directors and agency heads



Lessons Learned:

- We have been naïve about reasonable outcomes
- Our communication must be ongoing, effective and believable
- The need is too vital, too fundamental to be caught by any perceived but clearly surmountable relationship challenges

